

Business and Biodiversity Conservation
Canadian Business and Biodiversity Council 2012 National Workshop

December 5, 2012

Royal Brock Hotel and Conference Centre
716 Gordon St, Guelph Ontario
N1G 1Y6

Agenda

- 8:15 Registration (continental breakfast)
- 9:00 Welcome: Mr. Luc Robitaille, Corporate Director Environment, Holcim (Canada) Inc. (CBBC Chair)
- 9:10 Opening Remarks
Moderator: Mr. Luc Robitaille, Corporate Director Environment, Holcim (Canada) Inc. (CBBC Chair)
Presenter: Mr. David Smith, VP Sustainability, Sobeys Inc.
- 9:25 COP11 Highlights
Moderator: Mr. Luc Robitaille, Corporate Director Environment, Holcim (Canada) Inc. (CBBC Chair)
Presenter: Mr. Bráulio Ferreira de Souza Dias, Executive Secretary, Secretariat of the Convention on Biological Diversity
- 9:45 Canada's Strategic Plan for Biodiversity 2011-2012: What it means to Business
Moderator: Mr. Luc Robitaille, Corporate Director Environment, Holcim (Canada) Inc. (CBBC Chair)
Presenter: Mr. Robert McLean, Executive Director, Wildlife Program Policy, Canadian Wildlife Service, Environment Canada
- 10:05 A Bio Layer for the Federal Geospatial Platform
Moderator: Mr. Luc Robitaille, Corporate Director Environment, Holcim (Canada) Inc. (CBBC Chair)
Presenter: Mr. Geoff Munro, ADM and Chief Scientist, Natural Resources Canada
- 10:25 Break
- 10:40 Managing Supply Chain
Moderator: Mr. Luc Robitaille, Corporate Director Environment, Holcim (Canada) Inc. (CBBC Chair)
Presenters: a) Mr. David Smith, VP Sustainability, Sobeys Inc.
 b) Mr. John Coyne, VP, Corporate Secretary and General Counsel, Unilever Canada, Inc
- 11:30 Determining Your Ecological Footprint
Moderator: Mr. Luc Robitaille, Corporate Director Environment, Holcim (Canada) Inc. (CBBC Chair)
Presenter: Mr. Martin Sneary, Manager, Biodiversity Risk Assessment and Corporate Decision Support, Conservation International

- 12:00 Lunch (Provided)
Moderator: Mr. Luc Robitaille, Corporate Director Environment, Holcim (Canada) Inc. (CBBC Chair)
Keynote Address: Dr. Blair Feltmate, Chair, Climate Change Adaptation Project (Canada), Associate Professor and Director, Sustainability Practice, Faculty of Environment, University of Waterloo
- 1:00 Concurrent Sessions
Each session will consist of two 15 minute presentations followed by an interactive discussion.
- Session 1: Urban Biodiversity
Moderator: Dr. Karen Landman, Associate Professor, School of Environmental Design & Rural Development, University of Guelph
Presenters: a) Ms. Nicole Marzok, Project Coordinator, ICLEI Canada
b) Mr. Steven Peck, President, Green Roofs for Healthy Cities
- Session 2: A Network for Mobilizing Primary Biodiversity Knowledge and Reporting
Moderator: Mr. Ken Desson, Managing Partner, Natural Heritage Management Solutions
Presenters: a) Dr. David P. Shorthouse, University of Montréal / Canadensys
b) Ms. Bonnie James, Founding Member, Canadian Business and Biodiversity Council
- Session 3: Understanding Biodiversity Conservation
Moderator: Mr. David Smith, VP Sustainability, Sobeys Inc.
Presenter: Mr. Steve Hounsell, Board Member, Canadian Business and Biodiversity Council
- 1:50 Concurrent Sessions
Each session will consist of two 15 minute presentations followed by an interactive discussion.
- Session 4: Climate Change and Biodiversity: Challenges in a Northern Environment
Moderator: Dr. Tara Narwani, Science Communicator, Alberta Biodiversity Monitoring Institute
Presenters: a) Mr. Steve Hounsell, Board Member, Canadian Business and Biodiversity Council
b) Dr. Daniel Campbell, Director, Environmental Monitoring and Rehabilitation Group MIRARCO, Vale Living with Lakes Centre, Laurentian University
- Session 5: Certification
Moderator: Mr. Paul Short, President, Canadian Sphagnum and Peat Moss Association
Presenters: a) Mr. Shyam Ramrekha, Sustainability Analyst, EcoLogo Program
b) Mr. Paul Lansbergen, VP Regulations and Partnership, Forest Products Association of Canada
- Session 6: Biodiversity Data Needs: Environmental Assessments
Moderator: Ms. Erin Skimson, Director, Catalyst Centre, University of Guelph
Presenters: a) Dr. Paul Hebert, Scientific Director, Biodiversity Institute of Ontario
b) Dr. Robert Hanner, Associate Professor, Biodiversity Institute of Ontario, North American Node Representative, Global Biodiversity Information Facility
- 2:40 Break

- 2:55 Concurrent Sessions
 Each session will consist of two 15 minute presentations followed by an interactive discussion.
- Session 7: From Tailings to Biodiversity: Recovery & Restoration
 Moderator: Mr. Ben Chalmers, Vice President, Sustainable Development, Mining Association of Canada
 Presenters: a) Ms. Tara Shea, Manager, Towards Sustainable Mining, Mining Association of Canada
 b) Dr Chris Fordham, Manager, Sustainability Strategy, Suncor Energy
- Session 8: Building Partnerships
 Moderator: Mr. Hans Herrmann, Deputy Director, NatureServe Canada
 Presenters: a) Ms. Anna Walkowiak, Manager, Sustainability and Climate Change, Deloitte
 b) Mr. James Brennan, Ducks Unlimited Canada
- Session 9: “Speak UP” (Employee and Customer Engagement)
 Moderator: Ms. Rebecca Zeran, Conservation Program / Policy Analyst, Biodiversity Policy Section, Ontario Ministry of Natural Resources
 Presenters: a) Mr Stephen Dyke, VP, I.T and CTO, Carswell
 b) Ms. Judy Shaw, Judy Shaw & Associates Inc.
- 3:45 Business and Biodiversity Conservation Support
 Moderator: Dr. Josef Ackerman, Professor, Physical Ecology & Aquatic Science Department of Integrative Biology, University of Guelph
 Presenter: Mr. Reg Melanson, Executive Director, Canadian Business and Biodiversity Council
- 4:00 Summary of Days Key Messages
 Presenter: Mr. John Herity, Advisor, Canadian Business and Biodiversity Council
- 4:15 Closing
 Mr. Luc Robitaille, Corporate Director Environment, Holcim (Canada) Inc. (CBBC Chair)
- 4:30 Reception at University of Guelph's Biodiversity Institute of Ontario
 The reception will include appetizers, cash bar, tours of the facility and an opportunity to meet and talk with faculty and students who are leading the world in developing rapid, cost-effective DNA-based approaches for applied biomonitoring. Learn how "Big Data" can be used to support a knowledge-based decision making framework for your business.
- The reception is a five minute walk from the workshop venue. A shuttle bus will be operating and free parking is available on site.