

C B B C

**Canadian Business &
Biodiversity Council**

Linking Business With Biodiversity

December 5, 2012

**Reg Melanson, Executive Director
Canadian Business and Biodiversity Council**



Global Perspective on Biodiversity

National Perspective

Supply Management in the Retail Sector

Ecological Footprint

Adaptation and Climate Change

Biodiversity in an Urban Setting

Importance of Reporting

Biodiversity Challenges in a Northern Environment

Value of Certification

Biodiversity Data Needs

Recovery and Restoration of Mine Tailings

Values of Entering Partnerships



Canadian Business and Biodiversity Council

Who Are We?



VISION

Canadian businesses will have an enhanced understanding of biodiversity issues and values and will incorporate this understanding into their corporate policy and planning to reduce the rate of biodiversity loss from both a domestic and a global perspective.



Objectives

Sustain our resource base

Improve understanding of biodiversity and biodiversity conservation

Share knowledge

Show leadership

Facilitate business commitment





Activities and Products

Workshops



Cross Sector National or Regional

Business sector

Business Associations

Individual Businesses

Meetings



Regional

National

International

Guides



A Guide to Biodiversity Conservation for Canadian Business

Incorporating Biodiversity Considerations into the Management of Small to Medium Enterprises

Best Practices



Cross Sector

Business Associations

Partnerships

Lessons Learned

Social License

Corporate Leadership

Corporate Policy

Supply Chain & Business

Partners

Community Engagement

Data & Information

Communications

Building Trust



Lessons Learned

‘You don’t get your social license by going to a government ministry and making an application or simply paying a fee... It requires far more than money to truly become part of the Communities in which you operate.’

Pierre Lassonde, Chairman of Franco Nevada Corporation and past President of Newmont Mining Corporation.



Future Initiatives

**Canadian Business and
Biodiversity Awards**

**Business and Biodiversity
Workshop Series**

Knowledge Sharing



Membership



Membership Benefits

Show Canadian business leadership

Deliver on Corporate Social Responsibility

Influence your policy environment

Make conservation cost-effective

Gain credit for good results

Build trust

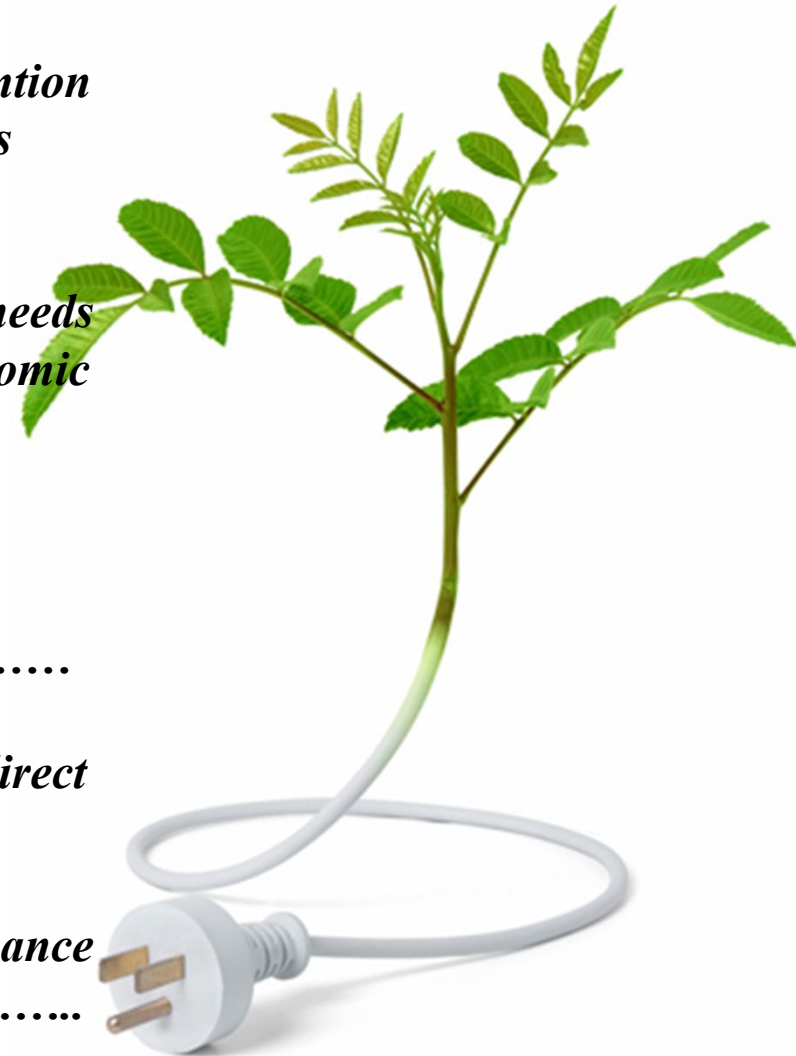
Improve corporate credibility



Business Declaration

Canadian Business & Biodiversity Leadership Declaration

- 1. Acknowledge and support the implementation of the Convention on Biological Diversity and Canada's Biodiversity Outcomes Framework, which*
- 2. Agree that the value of biodiversity and ecosystem services needs to be meaningfully reflected in corporate and national economic models, policies and plans, understanding*
- 3. Commit to:*
 - i. Identify a responsibility center or individual within the organization to oversee and report on biodiversity*
 - ii. Analyze business activities with regard to their direct and indirect effects on biological diversity and ecological services*
 - iii. Develop a plan that integrates resulting biodiversity performance goals into appropriate corporate strategy, business plans*



Ongoing Support

Secretariat Commitments

Web site upgrades

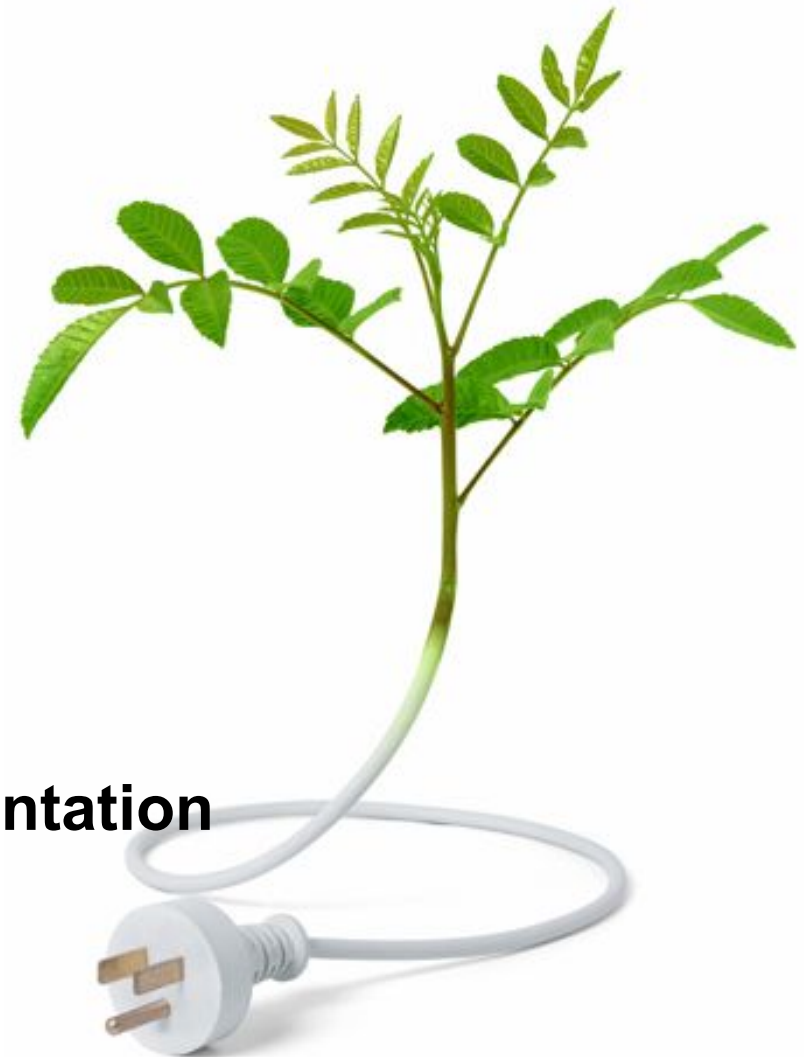
Periodic newsletters for members

Case study updates

One-on-one consultations

Engage with associations

National and international representation





THANK YOU

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